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NEWS RELEASE

For Immediate Release

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VISTA IRRIGATION DISTRICT RECOGNIZES THE CITY OF VISTA FOR ITS WATER CONSERVATION EFFORTS

The city of Vista receives 2009 Water Steward Award.

Vista, CA—

At its meeting today, the board of directors presented the Vista Irrigation District's (VID) Water Steward Award to the city of Vista in recognition of their outstanding water conservation efforts.

In July 2006, the city installed a new 75,000 square foot synthetic turf soccer field at Townsite Park, replacing an existing natural grass field. In the two years since the installation, the city's annual water use at the park has dropped nearly 2 million gallons which is enough water for twelve families of four for an entire year. The city has also seen a reduction of about \$5,600 in their average annual water bill at this site.

In recent years, VID has imported about 90% of the water we use from Northern California and the Colorado River. As these resources are reallocated to environmental and other uses, we have to get by with less and use the water that we do receive as efficiently as possible. Customers, like the city of Vista, help us do exactly that, and we appreciate their contribution.

VID has a number of programs in place to help its customers conserve, including synthetic turf and weather based irrigation controller rebates for residential customers as well as water saving device rebates and Smart Landscape programs for businesses.

“Implementing water conservation measures results in a benefit to the customer and the community,” said Brett Hodgkiss, administrative services manager for the Vista Irrigation District. “We’re happy to recognize customers who are making the effort.”

The Vista Irrigation District is a public agency governed by an elected five-member board. The district provides water service to more than 123,000 people in the city of Vista, and portions of San Marcos, Escondido, Oceanside, and unincorporated areas of San Diego County.

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